



KEVIN BROADLEY
FRANCHISEE SINCE 2020

Prior to 2020, Kevin Broadley worked as a contracts manager, carrying out commercial kitchen and restaurant fit outs for contract catering companies in the B&I, schools, university and leisure sectors. Though he had enjoyed his role for many years, something about his day-to-day duties had changed. In April 2020, Kevin was furloughed and three months later, he was made redundant.

"I knew that, with franchising, I would have to get my head around the fact I would be self-employed, but I was prepared to work hard.

"Oven cleaning might not seem a glamorous job, but I could be my own boss, make my own decisions and make a big difference to people. If I could take a job off their hands that they didn't want to do, and make them happy with the result, I was confident I could grow a successful business."

"Within a few weeks, I really started to notice the benefits of owning a franchise. I have the flexibility to choose what I do on a daily basis, and don't have to answer to anyone. I have job satisfaction every single day, because customers recognise I've done a great job and it means a lot to them and to me. I feel so proud of what I've achieved in such a short space of time and know there are more great things to come."

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MARK AND DAISIE GRIFFITHS
FRANCHISEE SINCE 2021

The Coronavirus lockdown triggered a series of life-changing events for Mark and Daisie Griffiths, all of which have been made easier to manage thanks to their role as franchisees with Ovensclean.

Having only launched their business in January 2020, they didn't have much time to build the business before Covid-19 hit. Thanks to being part of the Franchise Brands network, the pair were safe in the knowledge their jobs were safe when restrictions came into place.

Today, Mark and Daisie work their Ovensclean diaries around their children but are still able to conduct enough cleans to pay their bills, add to savings, enjoy breaks with their family and plan for the future.

Mark said: "When my son started school in September, I blocked out my diary every morning and afternoon for a week to be able to take him in and pick him up. It was such an important time for him, and I wanted to be part of it. And since Daisie had our little girl four months ago, it's been a blessing for us that we can balance jobs with me being at home to share the responsibility."

"Last week when it snowed, my son was really excited and wanted to play outside. I'd seen the forecast days earlier and had planned to have the morning off with him for exactly that."

"These are the type of things I would never have been able to do in my last job – it would've been impossible. That's what makes this job second to none."

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OWEN ROWLANDS

FRANCHISEE SINCE 2012

Before becoming an Ovensclean franchisee, Owen had spent fifteen years working in highway construction and maintenance, where he was constantly facing redundancy and always under immense pressure, which was really getting him down.

Now many years after joining Ovensclean, Owen mentors and trains new franchisees. "I love training new franchisees and helping them get to where they want to be in their business. Often, new franchisees were in a similar position to me, where they were frustrated with their previous job and lifestyle but didn't know how to make a change and then discovered Ovensclean.

When I speak to the franchisee a year later, it's great to see how much happier and settled they are. This is a result of following the Ovensclean business plan, the advice of the support team and fellow franchisees. That's probably the best thing I like about my job now!"

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JOHN DENOON

FRANCHISEE SINCE 2013

Before joining Ovensclean, John had spent his entire working life in the printing industry. However, he says that in the final five years he had been made redundant no fewer than three times.

John was keen to identify a business that would be sustainable and had plenty of potential. His research highlighted cleaning as a growth area, so he narrowed down his search to franchise opportunities in this sector.

"When I visited an Ovensclean Open Day, I was impressed both by the cleaning system and by the friendly, supportive people. Of all the franchises I looked at, Ovensclean was definitely the most professional!"

"My phone continues to ring!" John enthuses. "The great thing about Ovensclean is that in 99% of cases, my customers are so happy with the results, they want to book again and recommend me to all their friends and family!"

More importantly though, I'm now in control of my life, I'm busy and I enjoy what I do," he concludes. "The bonuses with Ovensclean are huge if you get it right!"

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JAMES ARTHUR

FRANCHISEE SINCE 2014

Prior to becoming an Ovensclean Franchisee, James had a successful career, but after a company restructure in 2012 ended in a voluntary redundancy, James began thinking about an alternative, self-employed lifestyle.

"The launch of my business couldn't have gone better! I really enjoyed my comprehensive two-week training course, and my trainer was always available to give me technical and marketing advice."

"I love being out and about meeting new people every day, and I really enjoy the flexibility that comes with being your own boss. It means that we are now able to visit our holiday home in Pembrokeshire more often, and I can stop work early to play the odd round of golf if I want to!"

"I have absolutely no regrets whatsoever about my decision and couldn't be happier! I wish I had done it much earlier in my life, but my focus now is to continue developing my business."

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